

# Lincoln Municipal Golf Advisory Committee meeting minutes

Location: Parks & Recreation Administration Office, 3131 O Street, Third Floor

Date: Thursday, October 28, 2021

Time: 12:00 p.m.

Attendees: Members Present: Bill Allen, \*Tammy Poe, \* Casey Karges, Dann Husman, \* Jason Hutchison, Matt Herman, Mike Calvert, Sherrie Nelson, \* Todd Johnson

Members Absent: Alice Skultety, Joyce McClure

Staff Members Present: Casey Crittenden, Chris Meyer, Kyle Oakley, Lynn Johnson, Sandra Finn, Wade Forman, Denis Vontz, Scott Carlson, Tim Rowland, Roy Rivera, Pam Hoffman

Members of the public present: None

\*Attended the meeting via Zoom\*

## Agenda items

1. Call to Order: Sherrie Nelson called the meeting to order at 12:01 p.m.

Approval of previous minutes: Approval of minutes from the September 23, 2021, meeting. Motion was moved by Matt Herman and seconded by Mike Calvert.

2. Public Comment: None.

3. Review of Reports:

Monthly Report: Maintenance updates - Casey Crittenden shared that the irrigation installation is going well at Pioneers Golf Course. All of fairway #5 is completed mainlines are installed at fairways #3 and #4.

November will focus on dead tree removal (pine and ash), via a contractor at Mahoney.

Crew at Holmes will be rebuilding the forward tee box at #10. Due to the size of the box and amount of play, it's been difficult to keep grass on this tee.

Continue to face challenges with rising costs for fertilizer and supplies.

4. Monthly Rounds: Wade Foreman informed the group that September finished above the target number of rounds, but a few thousand rounds behind when comparing the total against September of 2020. Fall Husker football games in 2021 contributed to the decline in year over year numbers. October has seen a steady number of golf rounds and above average temperatures with little rainfall, so golf rounds are looking to be solid even with Pioneers having only nine holes open for play.
5. Financial/CIP: Fiscal year 2020-21 was a successful year. Nice golfing weather, as well as the ongoing Covid-19 Pandemic helped contribute to an increase in golf round numbers. The total number of golf rounds for the fiscal year was 209,787, which was 28.7% above the target number of 163,000. This the first time in almost twenty years that golf rounds topped over 205,000. Highlands had the most rounds played with 49,033, followed by Holmes with 46,720, Pioneers with 46,709, Mahoney with 44,191 and Jim Ager with 23,114 rounds. The increase in rounds contributed to higher-than-expected golf revenue for the fiscal year. Golf Operations made an overall profit of \$1,237,381 at year end. Lack of rainfall in the spring and summer caused the utility expenses to be higher than budgeted, due to more water being used on the courses. There was also a significant increase in repair expenses due to maintenance equipment and golf carts at their useful life expectancy.

Capital Improvement Project (CIP): bigger expenses were Holmes Clubhouse payment of \$164,065.63, Highlands Clubhouse flooring and restroom remodel cost of \$67,669, the Irrigation Control System replacement at Highlands of \$149,965.35, and Irrigation Well Rehab at Jim Ager Course at a cost of \$18,175. CIP Revenue of \$482,943 was generated during the 2020-21 Fiscal Year, offset by \$505,934 in expenses. At the end of the year, a CIP cash balance of \$383,706 is being carried over for future CIP projects. After setting up the reserve fund. It's anticipated that approximately \$575,000 in additional dollars from golf operations profits will be transferred into the Golf CIP Fund.

6. Golf Organizations Update:

- A. Lincoln Municipal Golf Association: Presented by Mike Calvert. 411 Memberships. Rewards events. Earn points. 34 players in award event and over 60 players qualified. Beginning to plan next year.
- B. Lincoln Women's Municipal Golf Association - Sherrie Nelson & Tammy Poe. - Had a Fall Brunch. Thanks to Denis for hosting at the Highlands. There has been some discussion about forward tees. Some players dislike tees on either side and want more in the middle. #9 tee, may need a permanent box. Maybe some forward tee boxes at Mahoney and Pioneers. Overall forward tee boxes are great.
- C. Lincoln Senior Golf League: Bill Allen - Season ended on a rain out. Raising age limit to 60 to qualify. Too much of a handicap discrepancy could affect enrollment slightly. Senior age plays in men's league too. Future enrollment seems positively effected by 2 days a week play. No complaints about times being too full.

7. Old Business:

Mike Calvert asked if it would be possible to have a mid-year operating chart, that contained the same type data as the August 2021 chart. Would also like to see the chart on capital monthly.

7. New Business:

## Golf Customer Survey Results:

583 Responses, mostly male. Predominantly 56 and older.

Mostly weekly players and primarily use municipal golf courses.

Slightly less than half of those surveyed were aware of the new irrigation system to be installed at Pioneers this fall.

If funding became available, just over 50% of respondents said they would prefer golf paths be repaired first.

Sherrie Nelson suggested adding a question next year, asking which course they are playing, for example "Which course did you play today?"

Some issues that are being addressed, that were listed in the comments section of the survey: golf cart replacements; spacing out tee times (maybe changing to 9-minute pacing, from 7 and 8 minutes); staff to call spacing and microphone replacements; keeping groups on pace and not having groups start early; more staff on heavier league days; educating new golfers/customers; working on inconsistent customer service issues with food service staff.

## Annual Plans

Goal 1 - Projects information page on Lincoln City Golf website. Increase awareness of the Capital Improvement "Projects" tab on the Lincoln City Golf website to the golfing public.

Goal 2 - Financial Plan - fiscally responsible. End Fiscal Year 2021-2022 with revenues covering the operating expenses.

Goal 3 - CIP-Highlands Parking Lot - replace Highlands parking lot, spring of 2022

Goal 4 - CIP Cart Path Replacement - replacement of cart paths at Mahoney Golf and Pioneers Golf.

Goal 5 - Point-of-Sale Computers - replacement of 16 point-of-sale computers at golf courses.

Goal 6 - Maintenance Equipment - replacement of golf maintenance equipment that has outlived its lifecycle.

Player Development - Added 6 more classes for adults and 4 more parent/child classes.

Meeting adjourned at 1:05 p.m. Motion to adjourn - Bill Allen, seconded by Matt Herman.

Meeting minutes prepared by Pam Hoffman, Office Specialist.

Next meeting Thursday, December 2, 2021