

## **MEMORANDUM**

January 23<sup>rd</sup>, 2020

TO: Lincoln Municipal Golf Committee

FR: Wade Foreman Business Coordinator & Casey Crittenden, Maintenance Coordinator

Cc: Parks and Recreation Advisory Board

RE: January Golf Report

### **Golf Update:**

With the nice weather golf course maintenance staffs have been able to accomplish a number of outdoor tasks in the last month. On-going removal of dead pine trees, brush removal, drainage work, irrigation repair and improvements, top dressing greens, leaf control, preventive snow mold applications on greens, trimming of trees, landscape touch up, planting trees, edge bunkers, and raising drain inlet's. Contractor at Pioneers continues to remove ash trees. Now that the weather is turning cold again staffs are refocusing once again on equipment maintenance. A number of golf maintenance staff recently participated in the Nebraska Turfgrass Conference. The conference allowed for continuing education in a number of turfgrass areas such as pesticide recertification and various turfgrass seminars including information on the Invasive Jumping Worms. Golf rounds for December exceeded the target number for the month with 2,663 rounds played. Courses also sold \$17,111 in gift cards which was a 7.16% increase from two years ago.

### **Player Development Update:**

Adult Learning and Junior programs are now live for 2020 registration. Youth programs now have an option of registering online for 2020. This winter 30 youth indoor golf programs will take place to introduce kids to golf and keep them learning golf during winter months. Promotional flyers are given to kids in these programs to show them the path to learning at Jim Ager in spring/summer/fall.

### **Capital Improvements Update:**

No projects currently in progress.

### **Marketing and Promotions:**

- Golf Open House Saturday, March 28<sup>th</sup> at Holmes Golf Course 10am-2pm
- 2020 Annual Memberships; 1 membership gets you 5 courses to play
- 2020 CIP Posters currently being updated to showcase 2019 completed projects