

Lincoln Municipal Golf Committee Meeting
Minutes from October 24, 2019
Woods Park Place – 3131 'O' Street, Suite 300
Large Conference Room

Members Present: Sherrie Nelson, Bill Allen, Jason Hutchison, Casey Karges, Matt Herman, Alice Skultety, Mike Calvert.

Staff Present: Wade Foreman, Lynn Johnson, Scott Philippi, Kyle Oakley, Casey Crittenden, Chris Myers, Michele Jordan.

Public Present: N/A

Call to Order: 12:00 p.m.

Approval of September Minutes:

Minutes moved by Matt Herman and seconded by Alice Skultety.

Staff Reports:

Wade stated that in the fall and winter months the maintenance crews service the golf carts, giving examples of oil changes, air filters, lube, etc. Casey went into more detail of all the golf cart service needs. This begins soon with over 240 golf carts being serviced and made ready for next year. The golf carts at Highlands and Pioneers are getting close to the end of their lease, in 2020. Holmes and Mahoney's lease will expire in 2021. Other fall projects are wintering all drinking fountains, getting fertilizer down along with battling leaves.

Wade moved on to discuss player development. Joe has been working on getting a facility for indoor instruction. The downtown YMCA has an unused racket ball court and is willing to let nets be installed so the pros can coach and assist in practice. There is no charge to the LMGCM for this by the YMCA. Details are being ironed out. If a person doesn't have a golf membership they may be charged the Y's daily fee. Sherrie received a text from one of the members who had sprained her ankle on a sprinkler head at the backside of 12 green at Highlands. Sherrie was looking for thoughts from Casey. Casey said it could have been a head under repair and should have been flagged. They both agreed to review the picture Sherrie had after the meeting. Wade brought up this upcoming Saturday there is special pricing on green fee for game day. As the weeks go on the golf gift cards will be promoted more and have become a popular item.

Golf Report: Wade stated September was a good month of golf. There were more than expected number of rounds played which reflects in the financials. Wade went on to say that October has been so-so. Several weekends there was only one good day for golf, weather related. Starting Monday the weather is looking good so hoping to get more rounds in.

Rounds Report: Wade stated the rounds in September were over target by 5.2%, a lot doing with good weather. A great start to the fiscal year opposed to last year. It was brought up that a few tournaments were moved from Pioneers due to Hole 5 and road construction. Hole 5 is coming back around and things are expected to get back to normal. Wade shared there were two power outages at Pioneers this summer at inopportune times. LES came out to review and agreed that new lines will be ran this winter.

Financial Report:

Wade said Pioneers had a higher water bill than anticipated. Overall, a good start in the new fiscal year.

L.M.G.A.: Mike stated the Sponsorship of Event wrapped up. There was a Rewards Event where members accumulate points. One point was earned when participating in a one-day event, a two-day event, two points. Any member who had six points qualified for the Rewards Tournament. Over 30 members qualified. Over 20 members played in the free event. There were also rewards and certificates for their play for the year along

which included improved handicap on a percentage basis. Everything went well and seemed to enjoy themselves.

Women's League:

Alice said they had their fall meeting in September and elected their new slate of officers. Carol Zubrod is the incoming president and will be joining the committee next year. A few issues were raised at the event. One was the pace of play in the evening at Mahoney. They were losing players due to the long length of play along with cart issues at Holmes on Monday. Holmes is aware and has changed some policies regarding first come, first serve basis opposed to reserved carts. Sherrie agreed the slow play at Mahoney is problematic. The resolution is to call the clubhouse if the Marshalls are not available and an employee will address the situation. Everyone agreed it's a delicate balance to have people feel welcome and reprimanding or kicking the group off the course.

Senior Men's League:

Bill reported that looking at the weather forecast their season is over. There was one fun day left to be played. Bill complimented Casey on how beautiful all of the courses look. The 2020 planning is underway. Bill has been asked by several members about the University taking over Highlands. Bill said he has educated them that is not the case. Lynn confirmed he has not heard anything from the University. Bill is looking for a replacement for a division play scheduler. It is data entry labor intensive but templates are in place. The work load gets heavy as the registration end date nears, which is April 15th and play begins the first Wednesday of May. The gentleman who has been doing it is 85 and will be around to assist.

Old Business: N/A

New Business:

Pioneers Clubhouse roof replacement has had six different bids with different types of shingles. Everyone agreed the White Castle bid is looking the best regarding shingles and also the low bids. They are hoping to have the roof replaced this fall. Membership and other pricing for 2020 was discussed next. Wade stated he had met with the Fee's Committee on 10/15/19 to discuss membership fees and a few other items. 2016 was the last time membership fees had been changed. The new fees will start January 2020. A minimal increase to the membership fees. The price increase for many items is \$20, with other fees \$10 for monthly with plans to leave this price increase for the next few years. Wade handed out a sheet to the committee for review. After everything was calculated it shows is competitively priced. The price increase will generate approximately an additional \$20,000 revenue. The consensus of the group for the private cart trail fee was decided \$7.00 for the 9-hole and \$13.00 for the 18-hole. The Fee's Committee did suggest a 25¢ increase to the 9-hole green fees at Pioneers and Highlands. Wade asked the group if this is something they would approve. Sherrie asked the group what their general thoughts are. Wade said they would like the price increase to take effect January 2020.

Mike's concern is wanting to run it by the L.M.G.A. members with the price increases, and appreciates the work that has been done. Lynn agreed it is fine to wait to take a vote at the December 5th meeting.

Annual Plans for 2020. Wade shared they are working on directing people to the City Golf website. Wade would like to see more bookings online. Some of it is due to the clientele not caring for online. There has been a large poster board placed which shows C.I.P. projects are in play, how much is being spent, and what is on the horizon. In essence, Wade has been working on becoming more transparent. Wade discussed working on creative ways on getting slow times booked, more than likely on the 9-hole. Bill Allen shared one of the biggest complaints are the cart paths condition.

Golf player development is being rebranded. There will be more concentration for many online transactions which has many benefits. This winter Joe will be having golf programs with the YMCA and several schools. Sherrie reminded the committee the November meeting will be held on December 5th due to Thanksgiving and there will be no "December" meeting.

Adjourn: 1:02 p.m.