

MEMORANDUM

May 23rd, 2019

TO: Lincoln Municipal Golf Committee

FR: Wade Foreman Business Coordinator & Casey Crittenden, Maintenance Coordinator

Cc: Parks and Recreation Advisory Board

RE: May Golf Report

Golf Update:

Golf maintenance staffs have been busy with finishing up critical spring applications and hiring on summer help. Mahoney ash tree removal is moving along. Contractor estimated at this point some 75 ash trees have been removed at Mahoney and another 37 from Holmes. Also 3 large ash trees will be removed from the west side of the Pioneer clubhouse. At Holmes the staff and contracted service have planted over new 40 trees. Mahoney tree replacement will begin next year. This will give us a year to evaluate tree placement. Replacement equipment has arrived and crews are very pleased with the increased efficiency and productivity. (Less wrench time equals more actual mow time).

Peg Report: Doing better each day. She still has a lot of pup in her and maturing to do (chews up things – like a chunk of wall at our house) and she is very sweet to golfers but sometimes it's after a 'bark' greeting. Chad is doing great at Pioneer as our newest superintendent. He is very excited to be a part of our golf maintenance team and has a tremendous work ethic.

With better weather in April golf rounds for the month exceeded budget. This allowed a positive profit for the month of April and some traction on the lost revenue in spring due to snow. YTD numbers are still behind the budgeted dollars due to poor golfing weather at start of fiscal year last fall and this spring. Annual memberships are coming in strong with the nicer weather bringing golfers to the courses. One of the stolen golf carts from last year at Mahoney was recovered in Omaha and is now back at Mahoney.

Did you know fact: Since 2015 Lincoln City Golf has spent a total of \$1,234,253.57 on CIP projects.

Player Development Update:

Newbie Night on the range at Mahoney May 30th. 5:30pm-7pm. New golfers can learn how to swing a club, putt and chip at this time. They also get information on Golf 101 and 201 classes.

As of May 15th, 49 adults signed up for Get Golf Ready, 160 junior campers registered, 123 junior leaguers registered. Things are going full speed at end of month.

Capital Improvements Update:

Highlands Irrigation Control Panel installed cost just over \$42,000

Marketing and Promotions:

-Newbie Night on the Range

-Couples Golf event at Mahoney May 31st 6:30pm

-Early Bird Specials for Adults and Seniors at Mahoney Golf Course

-Golf Customer Annual Survey will start in early June