

## **MEMORANDUM**

March 28th, 2019

TO: Lincoln Municipal Golf Committee

FR: Wade Foreman Golf Business Coordinator and Casey Crittenden, Golf Maintenance Coordinator

Cc: Parks and Recreation Advisory Board

RE: March Golf Report

### **Golf Update:**

Finally on March 16<sup>th</sup> the golf courses and driving ranges we back open from a long winter with much snow cover on ground. No rounds of golf were played in February and March will have about ½ the month for rounds. Rounds are down 27% from target due to weather thru February and revenue is also down considerably from previous year due to poor weather. March will have a good number of renewals for memberships/discount cards now that golf can be played for 2019. A few warm weekends will help in gaining some traction with revenue and rounds for March, hopeful that will happen. Irrigation systems will begin to get started up in the next few weeks and hopefully not many breaks in lines will occur. Peg the goose dog is arriving on March 28<sup>th</sup>. Ash tree removal at Mahoney and Holmes will happen this spring once the ground firms up enough for heavy machines to access courses. Hiring of unclassified (part time help) has been slow with applications coming in for this season.

### **Player Development Update:**

Spring programs have a couple of weeks left for sign up. Programs at Ager will start early April. Adult Learning classes have begun in March, but weather pushed starting them back a few weeks. April has quite a few more classes starting at the 5 courses.

### **Capital Improvements Update:**

Security cameras installed in March to monitor the golf cart holding area.

### **Marketing and Promotions:**

Lincoln City Golf Open House-April 6<sup>th</sup> (Sat) at Holmes Golf Course 10am-2pm.

Early Bird Specials for Adults and Seniors at Mahoney Golf Course

Jim Ager Memorial Golf Course won Nebraska PGA facility of the year award for 2018.

2019 price brochure has been distributed to all courses and updated on website.